

# APIIDA

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API Management is a Journey

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# API Management is a Journey

## Essentials

Federated API Management

API Automation

API First Approach

API Business Value Mining

Sustainable Speed-to-Value

API Integrated Architecture

API Operations Experts

API Product Lifecycle Management

Ecosystems of API Data Planes

Return on API Model

## Mission Critical



# The APIIDA Contribution

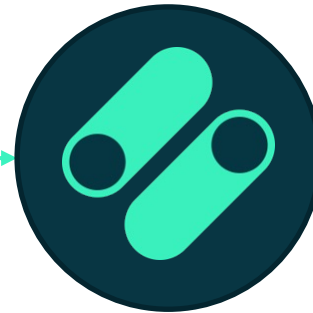
API Integrated Architecture

API Operations Experts

API Product Lifecycle Management

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Return on API Model



## Dual Plane Architecture

API Gateway Manager (Admin-Portal)  
API Control Plane (FCS 10/22) “SPOT”

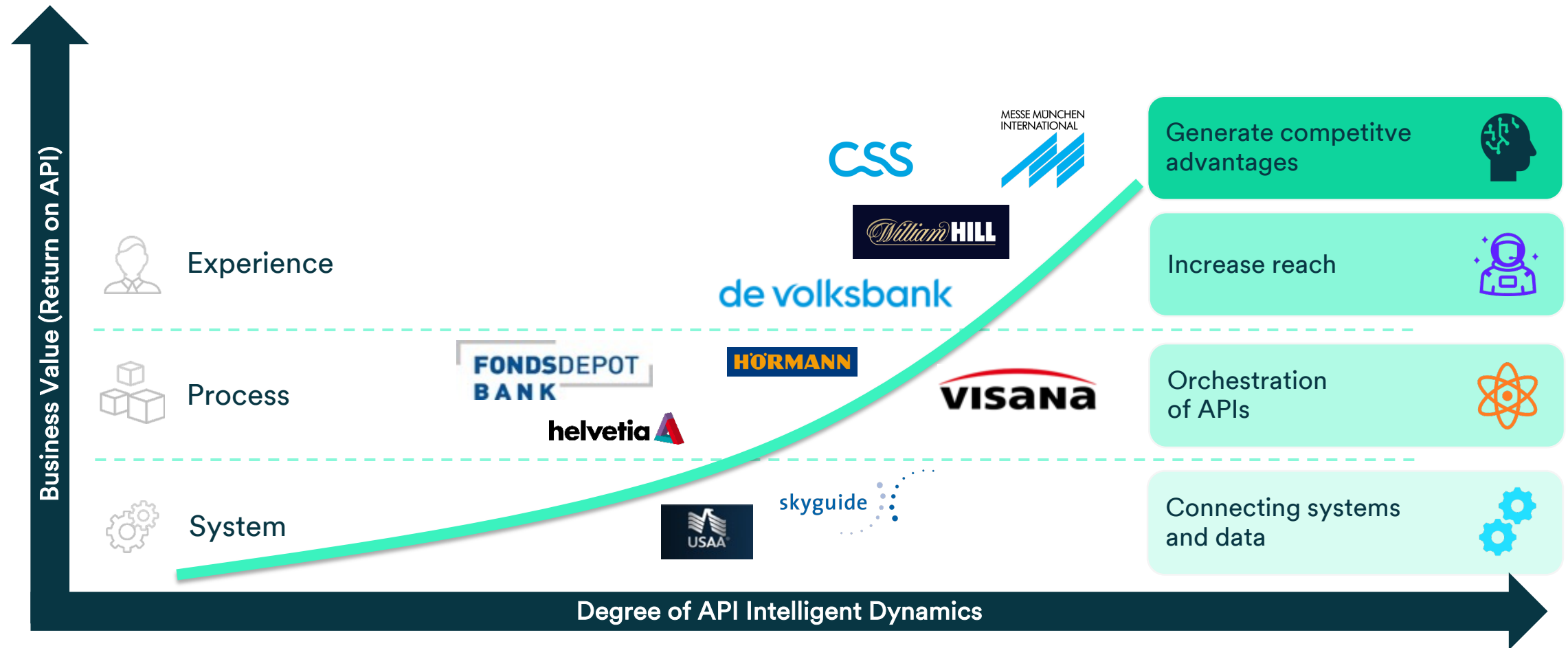
Unmatched API engineers and experts;  
superior NPS > 55

API Fabric “Open API Innovation  
Exchange” – lean & mean

Excellent, unique fit to optimize,  
modernize and govern Layer7

APIIDA Return on API Mechanism  
(Self Assessment to start your API Journey)

# We innovate, integrate and operate APIM-Roadmaps\*



\* some examples

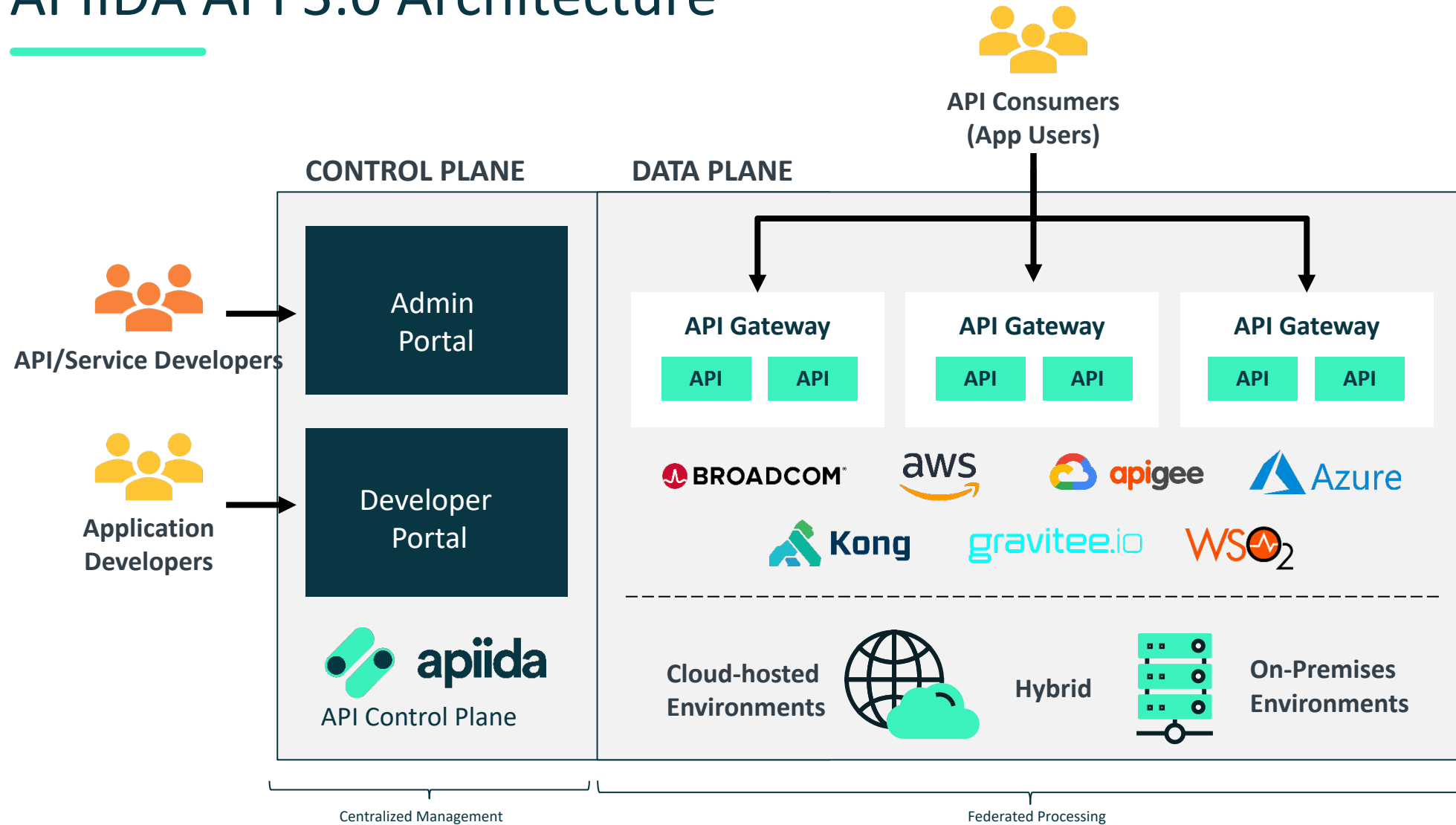
We go strong together, because we want to go far!



# API Management

The essential elements

# APIIDA API 3.0 Architecture



# API Operations Automation

”

APIOps is about bringing people, processes and tools together to achieve better business outcomes by continuously delivering reliable, well designed API products for consumers.

APIOps is based on applying the practices of DevOps and GitOps to the API development lifecycle.



Increase  
Speed



Improve  
Quality



Increase  
Efficien  
cy



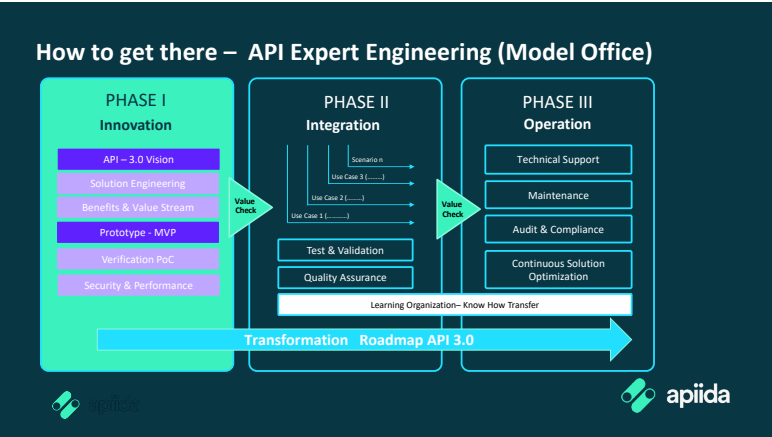
Reduce  
Risk



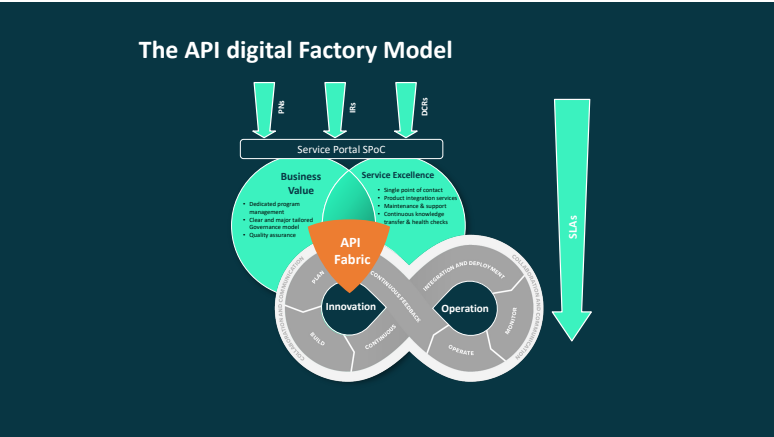
Manage  
Complexity



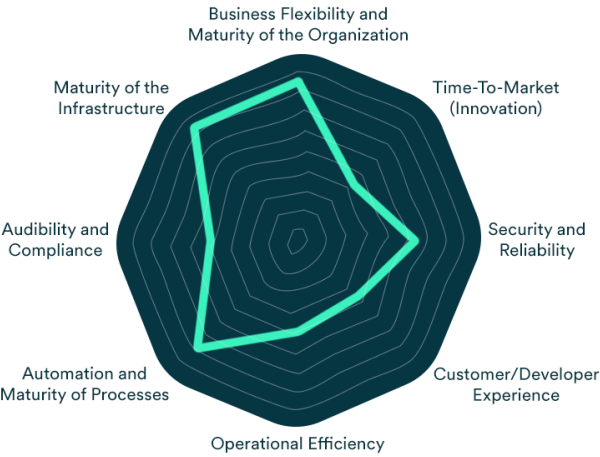
# API Model Driven Transformation



Collaborative API Expert Engineering



Continuous Flow API Management



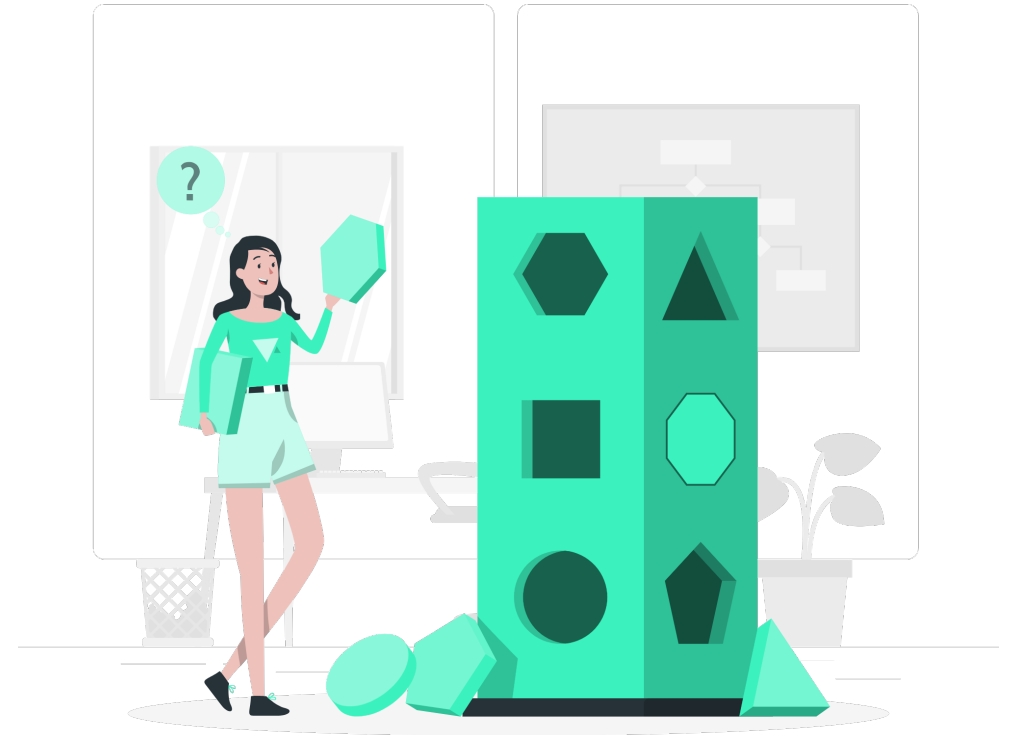
Return on API Management

# API Ecosystem of Data Planes

Use the Right Tool for the Job

## No single best data plane for all use cases

- Synchronous APIs based on REST and SOAP
- Asynchronous APIs based on Kafka or similar technologies
- IoT data based on protocols like MQTT
- Java Messaging Services for legacy applications



# API Value Mechanism

Measure your API Management maturity continuously to maximize your „Return on API“.

APIIDA provides an easy-to-use self-assessment tool supported by our deep knowledge and expertise of the API Management market.

